

2022 Nonprofit Appreciation Day

Presented by:



AGENDA

- 8:30 am - 9:00 am Check-In, Networking & Breakfast
- 9:00 am – 9:10 am Welcome and Introductions
- 9:10 am – 9:25 am RGCO 2022 Community Impact Leader Award
- 9:30 am - 10:20 am Round Table - Corporate Giving
Moderator: Liz Wooten-Reschke
- 10:20 am - 10:35 am SHORT BREAK
- 10:35 am - 11:25 am How to Conduct a Successful Campaign
Presenter: Matthew Bisset
- 11:25 am - 11:30 am Closing Remarks - Thank You

RGCO 2022
Community Impact Leader Award

Barnett/Jenkins Family



Ashley Bell Barnett

CORPORATE GIVING ROUNDTABLE - MODERATOR SPEAKER

LIZ WOOTEN-RESCHKE

Liz Wooten-Reschke is an experienced facilitator, keynote speaker and strategy expert with over 25 years of service to the Florida and Tampa Bay communities.

She currently serves as the entrepreneurial leader of Connect For More, a consulting and coaching firm that engages leaders and empowers philanthropists by sharing resources to help them accomplish their mission.

Liz personally provides executive coaching and delivers inspiring speaking engagements for all sector leaders, philanthropists, consultants and rising leaders.

Liz is known for her authentic and humanistic leadership style, which she shares through her humor, empathy and generosity with all she encounters. She is also a published author, blogger and insightful interviewer dedicated to connecting people with experiences that are both inspiring, vulnerable and affirming.

Liz is a self-proclaimed recovering perfectionist, with a passion for the arts, animal rights and college football. She is a fourth generation Floridian and Key West Conch, raised by educators and community leaders dedicated to helping their communities through volunteerism, philanthropy and connection.

She has lived in Tampa for almost 30 years and currently makes her home with her husband and their family circus – which includes one college sophomore, one high school junior, two elementary school kids, one dog, one cat and two fish. Her past careers include public school teacher, dance team coach, nonprofit fundraiser and caregiver for her mother.



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FOR MORE**

CORPORATE GIVING ROUNDTABLE - FEATURED SPEAKER

TARA BATTIATO

Tara Battiato is the Vice President of Community Impact and Executive Director of the Glazer Vision Foundation.

In her role, Battiato oversees the Tampa Bay Buccaneers' community impact efforts, including programming and volunteerism carried out by the team's players, coaches, staff, and the Tampa Bay Buccaneers Foundation, as well as the team's support for league charitable initiatives. In addition, she serves as the Executive Director of the Glazer Vision Foundation, which is committed to full-treatment vision correction for underserved children. To date, the Glazer Vision Foundation has provided more than 200,000 free eye screenings and more than 20,000 free prescription glasses to children throughout Tampa Bay.

Battiato, originally joined the Buccaneers organization in 2014 as the Cheerleading and Mascot Manager, where she oversaw the team's gameday entertainment, fan engagement and community outreach efforts. Annually, Battiato also coordinated international military appreciation tours, as well as, the Junior Tampa Bay Buccaneers Cheerleader program, which engaged more than 400 children in educational sessions and gameday performances. She received a Bachelor of Science in Communications, Interpersonal Communication, Radio and Television Production from Boise State University. She was born and raised in Littleton, Colorado.



CORPORATE GIVING ROUNDTABLE - FEATURED SPEAKER

DUSTIN PORTILLO

Born in Kansas City, KS, Dustin Portillo's parents would take him and his brother each year to Ringling Bros. and Barnum & Bailey Circus. At age four, Dustin knew what he wanted to be, a Ringling Bros. Circus clown. At 18, Dustin signed his contract with The Greatest Show On Earth and toured North and South America. At 21, Dustin was the second youngest person in the 147-year history of Ringling Bros. to be promoted to the title of "Boss Clown", the manager of the clowns for Feld Entertainment.

The job included creating new ideas for future shows, maintaining integrity of the clown routines throughout the two-year tour, and overseeing hundreds of local and national public relations appearances for the clowns. After seven years, 3,500 shows, and hundreds of radio, newspaper, and television interviews, Dustin called it quits on the road.

After leaving his dream job in 2012, Portillo was scouted by McDonald's and hired as the world's most famous redhead, Ronald McDonald in 2014. Portillo's home-base was the Tampa Bay market appearing in over 230 local appearances a year including the Macy's Thanksgiving Day Parade in New York City. After McDonald's Corporation discontinued the local Ronald McDonald program in late 2017, Dustin was offered a position with Caspers Company McDonald's in Community Relations.

The five years Portillo spent at Caspers Company allowed him the opportunity to advocate for over 4,000 employees, focus on the skills he developed as an entertainer, and use his unique sense of humor to cultivate lasting relationships.

Now as Vice President of Marketing & Community Impact for Workforce Development Partners, Dustin continues his passion of generating happiness to graduating seniors as he helps them realize their dream job.



CORPORATE GIVING ROUNDTABLE - FEATURED SPEAKER

MICHELLE TURMAN

Michelle Turman, MA, CFRE is the Founder & CEO of Catalyst Consulting Services whose mission is to facilitate positive change in the areas of executive searches, organizational management, and fundraising. With over twenty-eight years of nonprofit experience, Michelle established Catalyst Consulting Services and has been responsible for increasing the impact and best practices of nonprofit organizations she serves and has raised over \$87 million for the Tampa Bay community through her professional and personal philanthropic efforts.

In addition to facilitating change nationally and in the Tampa Bay area, Michelle's community service has included leadership roles on the boards of the Arts Council and the Cultural Arts Commission of Hillsborough County, Suncoast Chapter of the Association of Fundraising Professionals, Charitable Gift Planners of Tampa Bay, Donate Life America, Leadership Pinellas, the South Tampa Y and University of South Florida's Women in Leadership & Philanthropy (Mentoring Chair and Scholarship Committee) and the Dean's Advisory Board for the College of Arts & Sciences, and the Working Women of Tampa Bay Foundation. Turman has established two \$25,000.00 endowments at the University of South Florida, one for the Turman Study Abroad Scholarship to encourage field studies in Italy and Greece and one as the first female donor for the new IBD Center set to open in 2022 for research and the Nurse's station.

Turman is author of the best-selling book, *Jumping the Queue – Achieving Great Things Before You Are Ready* which focuses on how young professionals can seize personal and professional opportunities, achieve great things, and get what they want and deserve. Turman is an educational trainer for the Nonprofit Leadership Center of Tampa Bay and at the Edyth Bush Institute for Philanthropy & Nonprofit Leadership at Rollins College. She is a Certified Fund-Raising Executive and specializes in professional education in the areas of executive search, change management, capital campaigns, volunteer management, board governance, and fund development.

Turman has been featured in *American Express: Open Forum*, *Arizona Business Magazine*, *Inc.com*, *Inside Business*, *New York Daily News*, *Investor's Business Daily*, *Nerdy Girls Express*, *Young Upstarts*, and *Rural Messenger* as an expert and author for her focus on change management in the workforce. Turman has been recognized by *Tampa Bay Metro Magazine* as one of Tampa Bay's Distinguished Women in Business and the Face of Nonprofit Change in 2015 and 2016, nominated by *Tampa Bay Business Journal* as Businesswoman of the Year in 2007, 2016 and 2017 and was recognized by the Greater Tampa Chamber of Commerce as The Outstanding Small Business Leader of the Year in 2018.



FACILITATING POSITIVE CHANGE FOR YOUR ORGANIZATION™



HOW TO CONDUCT A SUCCESSFUL CAMPAIGN

From proper governance, readiness, the advanced & public phases and celebration & stewardship

Presented by:
Matthew Bisset

Matthew S. Bisset is the Principal of Kezar Consulting Group working exclusively with non-profits and specializing in Board governance, Capital Campaigns, Executive Coaching and Searches. As a consultant and as Vice President for Advancement at Eckerd College (St. Petersburg, Florida), Matt has orchestrated numerous capital campaigns which in total have surpassed the \$700 million mark.

Prior to joining the Eckerd College team and establishing Kezar Consulting, Matt was Director of Advancement at Brewster Academy (Wolfeboro, New Hampshire) and Director of Major and Leadership Gifts at Saint Anselm College (Manchester, New Hampshire), his alma mater. At both institutions, Matt actively participated in raising funds for, and managed, successful capital campaigns and more than doubled unrestricted annual giving during his tenure. During Matt's time at Eckerd, the endowment has increased more than 500% and the planned giving program has grown by more than 1500%.

With a nearly 30-year career in the non-profit world, 15 + of which includes consulting work, Matt brings expert knowledge of the non-profit industry. As a professional, Matt has worked at independent schools and national liberal arts colleges and has conducted or overseen more than 300 searches for nonprofit professionals and managed and participated in more than 18 successful capital (comprehensive) campaigns. During this time, Matt's consulting work has included independent schools, colleges & universities, museums, social services organizations, biomedical research institutions and cultural organizations.



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